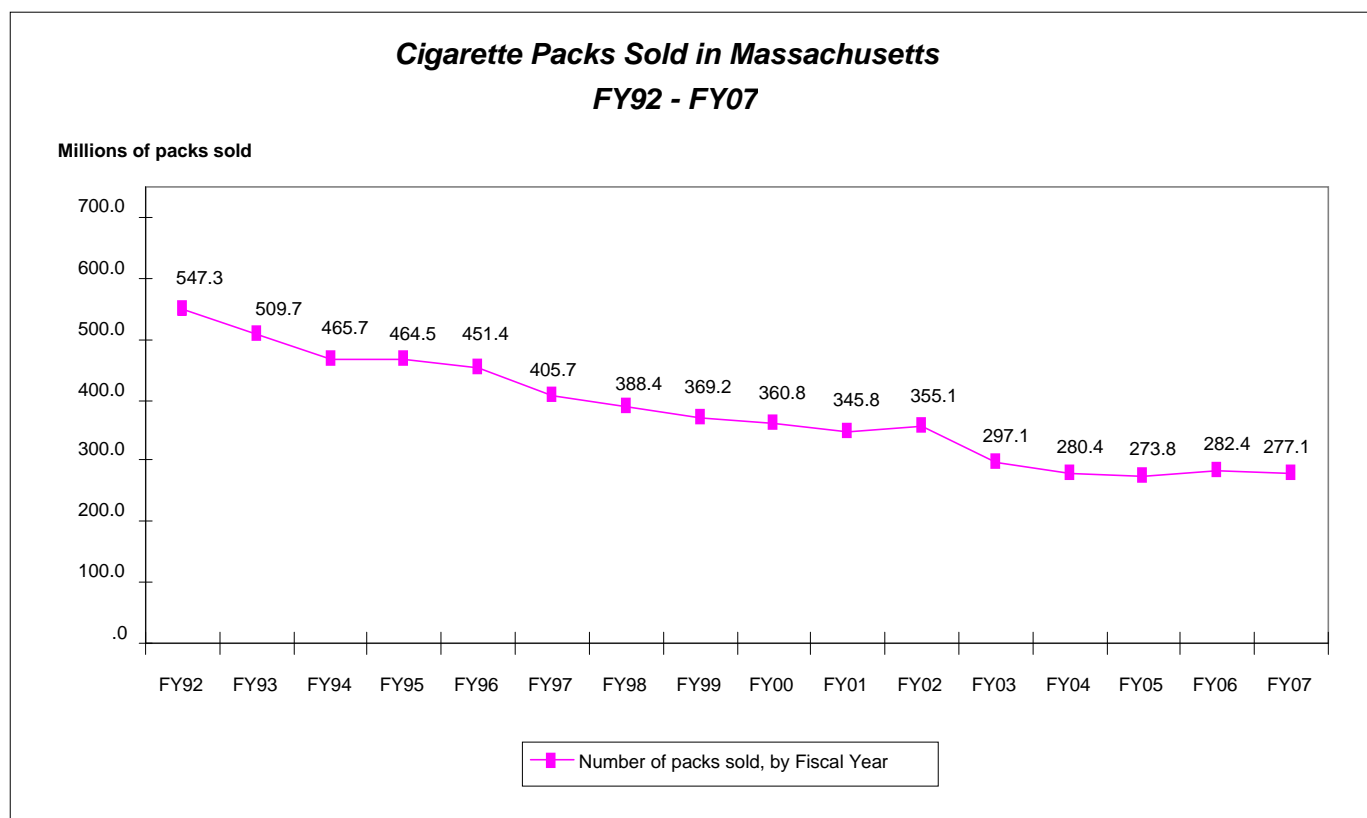


## Tobacco Sales in Massachusetts Decline FY 1992 – FY 2007

- After increasing slightly in Fiscal Year 2006, annual cigarette sales in Massachusetts dropped again by 3.5% in Fiscal Year 2007.
- The largest drop in cigarette sales in recent years occurred in FY 2002, following a 50-cent increase in the Commonwealth's cigarette tax.
- From the creation of the Massachusetts Tobacco Control Program in FY 1992 to its 15-year anniversary in FY 2007, cigarette pack sales in the Commonwealth dropped by more than half, from approximately 547 million packs down to 272 million packs.
- While the overall drop in cigarette sales during the past 15 years is significant, sales have remained relatively constant over the last five years, fluctuating slightly before declining to an all-time low of 272 million packs in FY 2007. \*



\* The sudden inaccessibility of cigarettes through Internet sources may have contributed to the increase in cigarette packs sold in stores in Massachusetts. In March 2005, all major credit card companies ceased processing nearly all Internet cigarette sales. In July and September 2005, respectively, UPS and DHL ceased deliveries of cigarettes to individuals.

Source: Massachusetts Department of Revenue

**Make smoking history.**